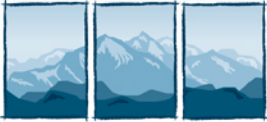


Because Jobs Matter

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COLORADO

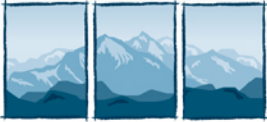


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The Purpose of Economic Development

- Wealth Generation
- Economic Diversification
- Job Growth & Preservation
- Building the Local Tax Base

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COLORADO

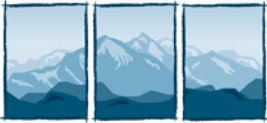


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Larimer County Profile

- Population:
 - 2012 - 308,439 (934,827 within a 30-mile labor shed)
 - 2016 - 332,659 (estimate)
 - 2020 - 360,000 (estimate)
 - The Colorado State Demography Office estimates that beginning in 2015, nearly three-quarters of the county's population will be the result of net migration
- Median Age: 33.2
- Median Household Income: \$55,896
- Average Wage: \$37,844
- 45.8% of county residents hold a Bachelor's degree or higher level of educational attainment
- Unemployment Rate (May 2013):
 - Larimer County – 5.3%
 - Colorado – 6.9%
 - Nation – 7.6%

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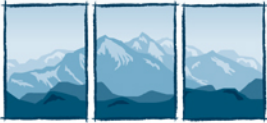


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Preliminary Regional Projections

	Population	Group Quarters	Households	Wage and Salary Employment
2010	488,513	12,889	186,459	195,270
2015	537,273	12,375	207,951	223,060
2020	603,776	14,537	234,379	248,081
2025	679,202	15,412	264,421	267,439
2030	753,200	15,927	293,892	285,294
2035	825,174	16,123	323,034	305,788
2040	896,191	16,300	351,176	323,957

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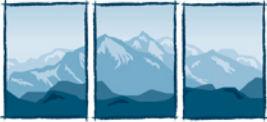


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The Good News

Colorado is the #1 location for 25-34
year olds to “migrate” – supplanting
Atlanta

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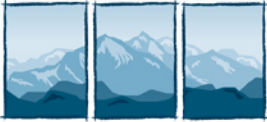


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The Challenges

- The region still needs substantial job creation to bring unemployment rates back to pre-recessionary levels. About 2,500 more people are out of work today than pre recession
- Population is projected to double
- Significant underemployment
- 40,000 people on food stamps

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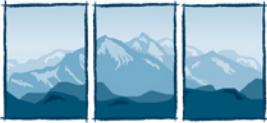


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Colorado Job Growth & Wages

- We averaged 56,000 jobs per year 1995-2001
- We lost 100,000 jobs in '09
- Our national rank in job growth has been below 25th 5 times in the last decade
- Our national rank in average wages has dropped from 8th to 11th since 2001

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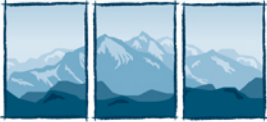


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It's About Quality Jobs!

“A job is no longer just the roof over your head and the food on your table, it's your health care, your kids education and your retirement.”

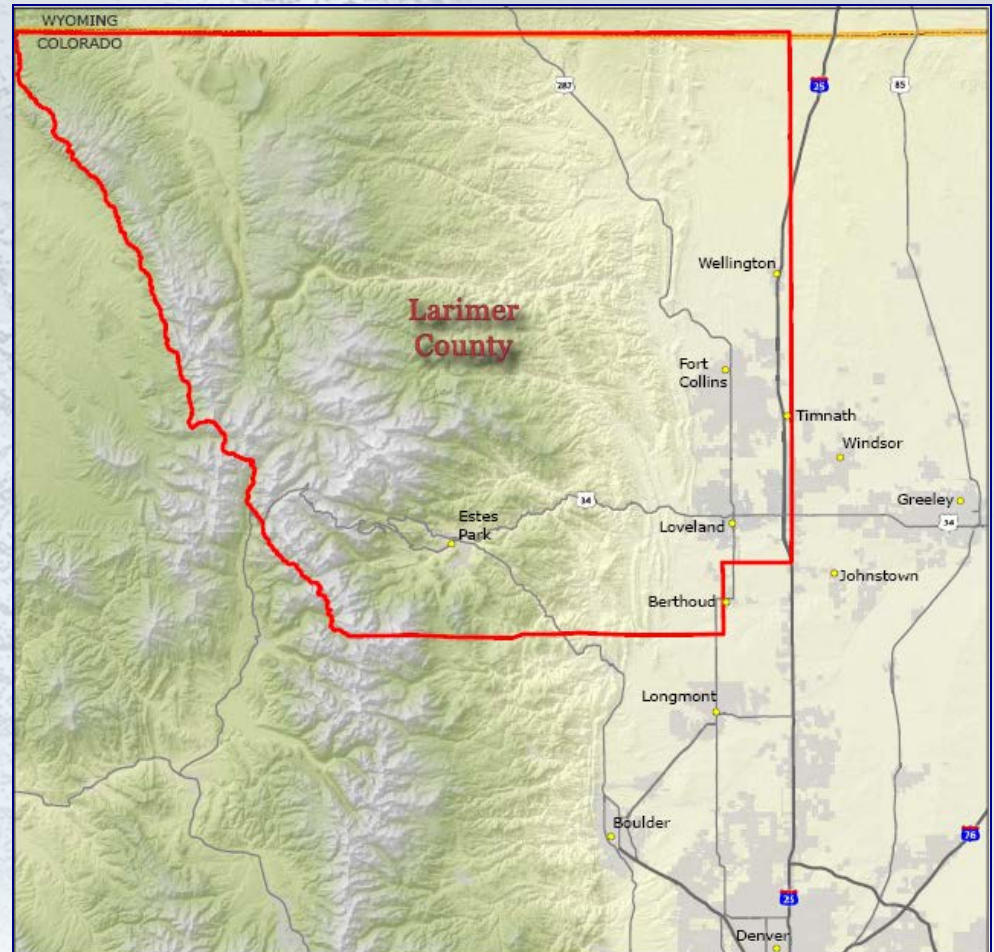
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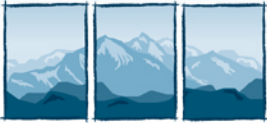
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NCEDC Overview

- Non-Profit 501 C (6)
- Serving Entire Larimer County
 - 9 Jurisdictions
- Only Agency Focused **Solely on Primary Employment Growth**
- Investor Funded
 - 125 Investors
 - 80% Private
 - 20% Public



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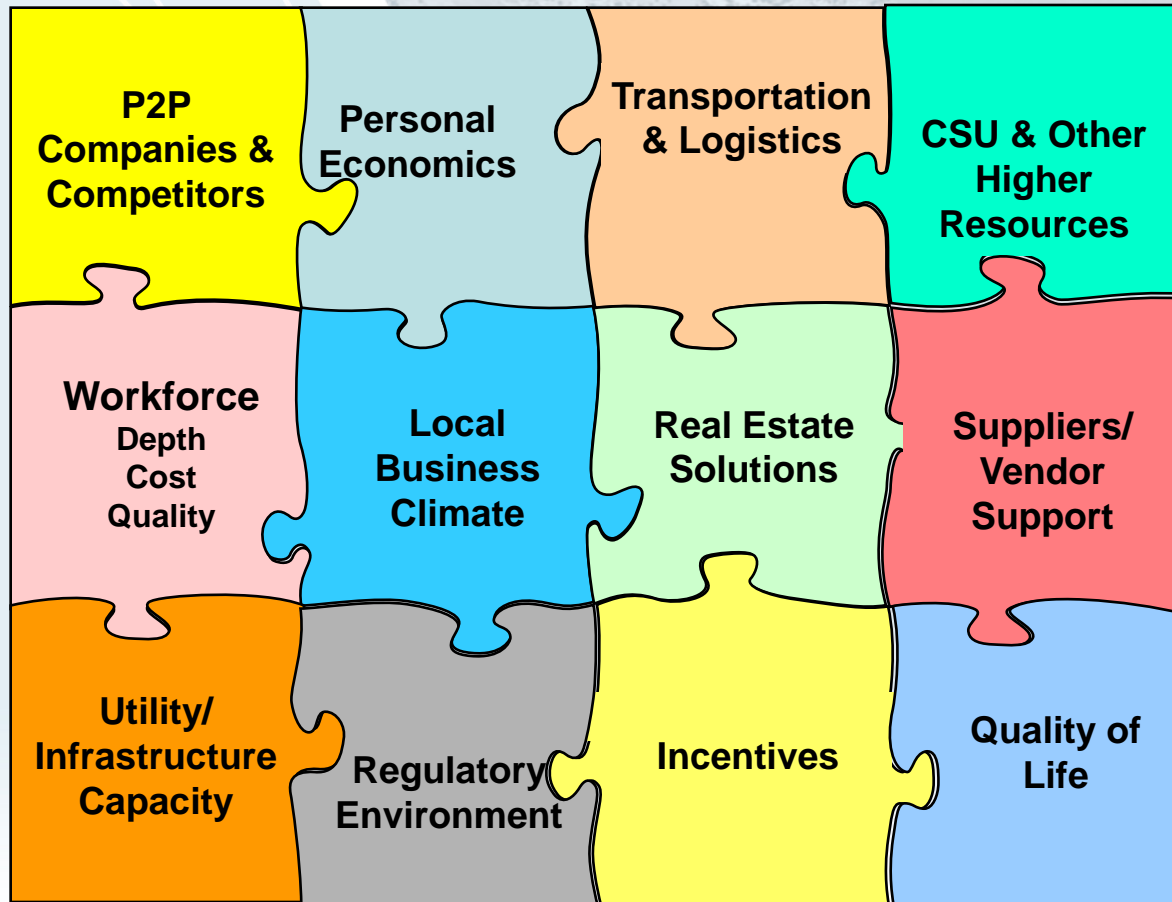


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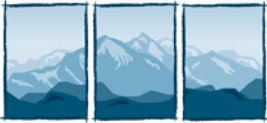
What Does NCEDC Do?

1. **One Stop Shop** for Confidential Business Expansion and Relocation Services
2. **Advocate** for continuous improvement in the business operating environment
3. A **convener/facilitator** to ensure a unified voice to enhance the economy of Larimer County

Creating the Total Value Proposition For Employers To Be Successful



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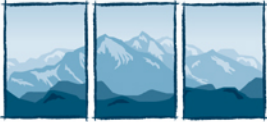


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Project Examples

- Prospecting – NoCA, Las Vegas, Chicago, UT
- Prospect Inquiries, Site Visits
- Information requests -
- Recent Projects Examples
 - Woodward, Madwire Media
 - Project Pinnacle, Project Anchor
- Accelerator, Rocky Mountain Innosphere, CSU
- Fort Collins – Loveland Airport
- NoCO Manufacturing Council

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Larimer County Primary Employer Economic Development Services

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Attraction

NCEDC
MDEDCE
OEDIT
Communities
NCCAR
CSU

Retention & Expansion

Communities
NCEDC
Local Chambers
LC Workforce Center

Business Start-Up & Support

SBDC
RMI
CSU
Stone Soup
Accelerator
CSUVentures
Communities
Local Chambers
NCEDC
OEDIT

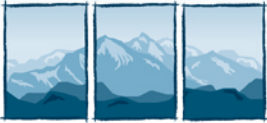
Business Climate

NCLA
NCEDC
Local Chambers
Upstate Colorado
EDCC
Communities

Workforce Support

LC Workforce Center
Front Range CC
Aims CC
NCEDC

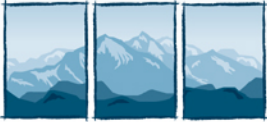
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Primary Jobs Drive Quality of Life

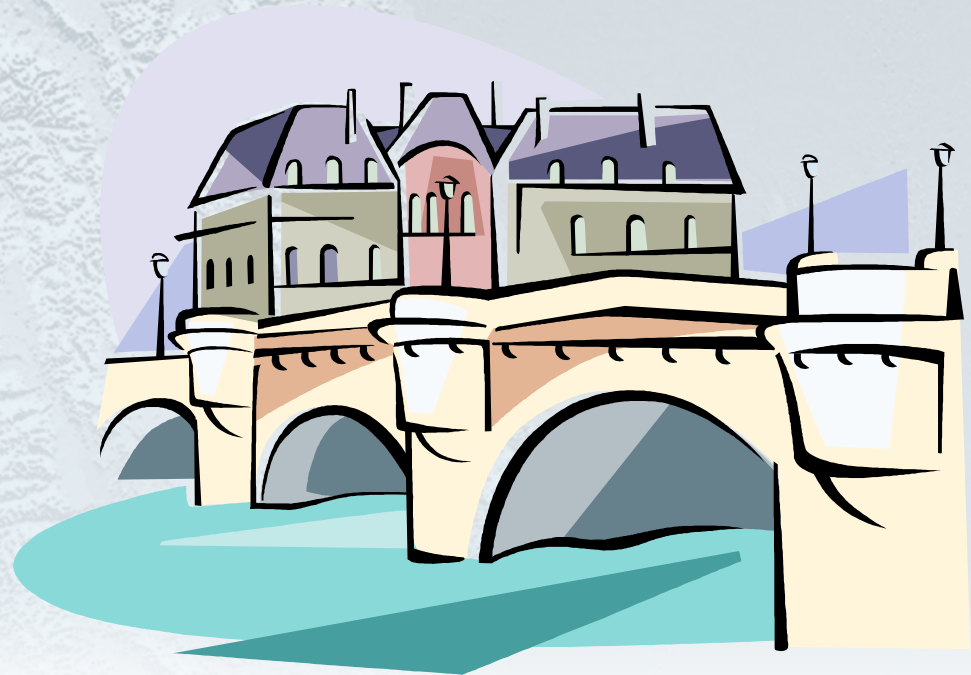
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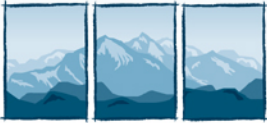
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NCEDC's Focus Primary Jobs

Primary Jobs are the
Foundation of the
local economy

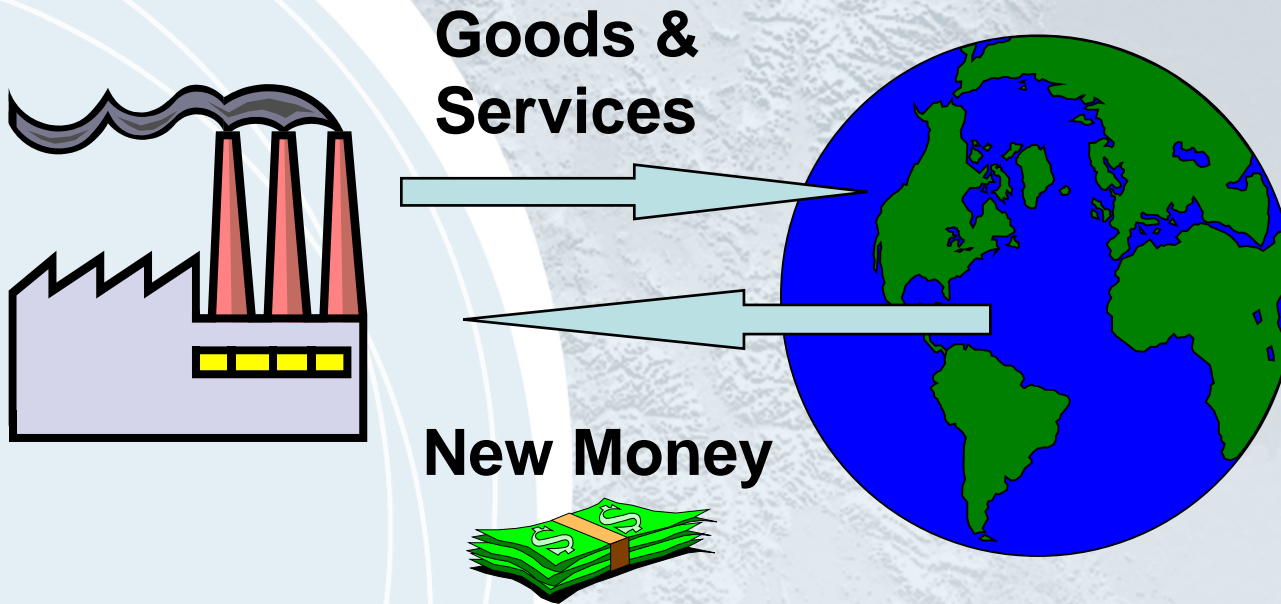


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What are Primary Jobs? (*cont'd*)



Labor

Materials & Supplies

Professional Services

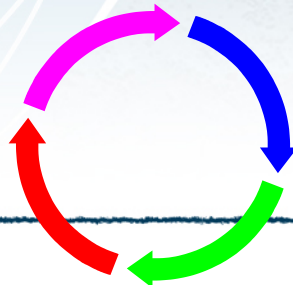
\$Wages\$

Housing

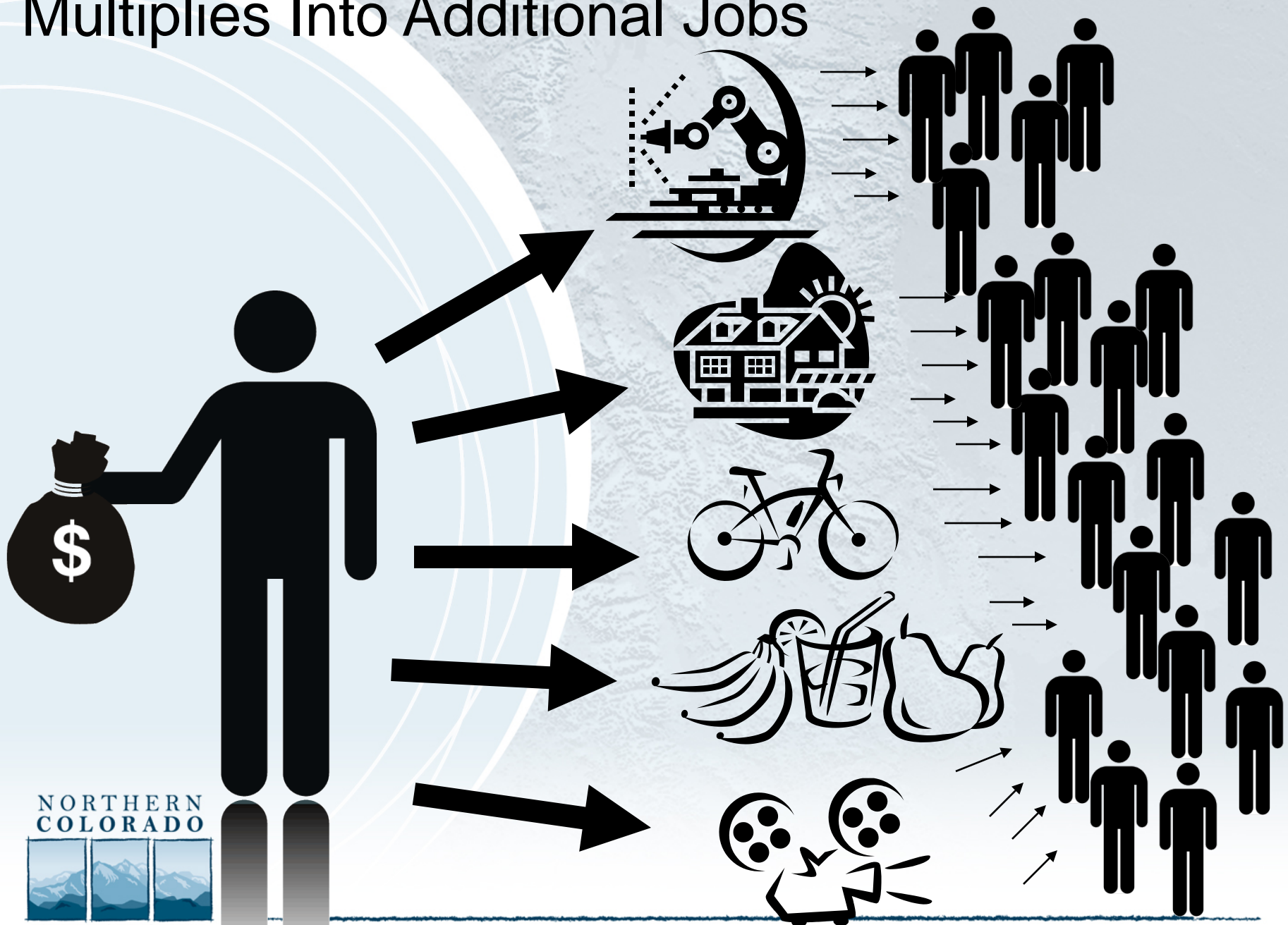
Health Care

Retail

Services (Cleaning, Hair Cuts, CPA, etc...)

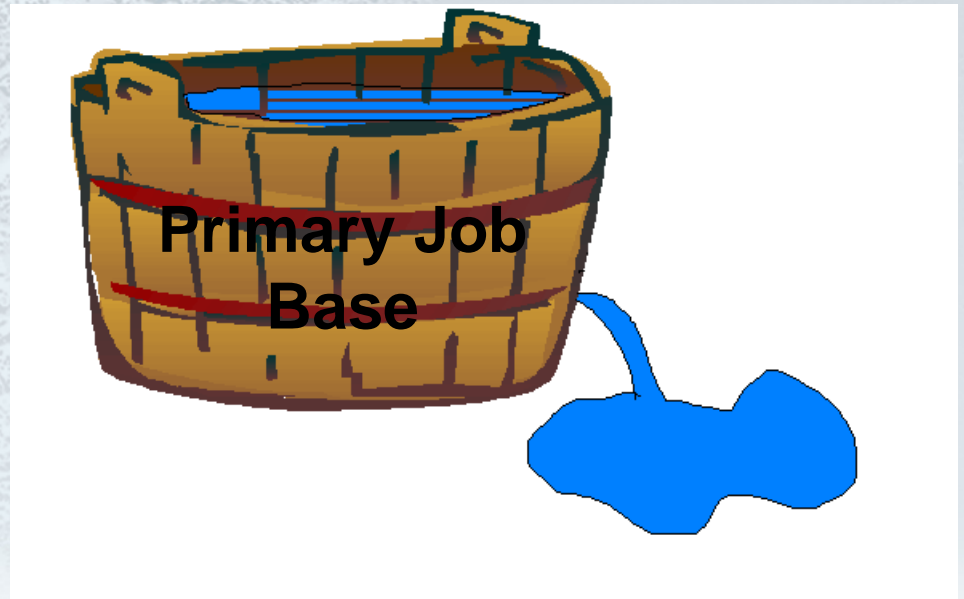


Multiplies Into Additional Jobs



Why Do You Need to Constantly Promote Quality Job Growth?

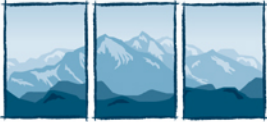
Because the economy is always leaking!



The Word for Today

Collaboration

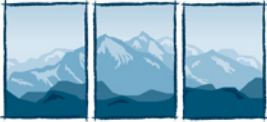
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Thank You

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